

# The Cayman Observer Specifications

## ELECTRONIC DATA

### APPLE MACINTOSH FORMAT

Quark Xpress 5 or earlier or earlier  
 Adobe Illustrator 10 or earlier version, native files or eps. Embed all images  
 Adobe InDesign  
 Adobe Pagemaker 6 and 6.5  
 Adobe Photoshop -TIFF, EPS files

### WINDOWS PC FORMAT

(a surcharge will be levied on PC files)  
 Quark Xpress 5 or earlier or earlier  
 Adobe Illustrator 10 or earlier version, native files or eps. Embed all images  
 Adobe InDesign  
 Adobe Pagemaker 6 and 6.5  
 Adobe Photoshop -TIFF, EPS files saved in CYMK mode.  
 CoralDraw 7 and 8

## FILE COMPRESSION FOR E-MAIL or ISDN TRANSFER

Files may be compressed using Stuffit or WINZIP into .sit .sea .hqx or .ZIP files.

## MECHANICAL SIZES

Each Column = 1.580”  
 Gutter Between Columns = 0.167”

- 1 column = 1.580”
- 2 columns = 3.327”
- 3 columns = 5.088”
- 4 columns = 6.830”
- 5 columns = 8.568”
- 6 columns = 10.330”

SIZE	Column Inch	(Width x Depth)
Full Page	6 columns x 16”	10.330” x 16”
1/2 Page horizontal	6 columns x 8”	10.330” x 8”
1/2 Page vertical	4 columns x 12”	6.830” x 12”
1/2 Page vertical column	3 columns x 16”	5.088” x 16”
1/3 Page vertical	4 columns x 8”	6.830” x 8”
1/3 Page vertical column	2 columns x 16”	3.16” x 16”
1/4 Page	3 columns x 8”	5.088” x 8”
1/8 Page horizontal strip	6 columns x 2”	10.330” x 2”

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